

MINUTES OF THE FINANCE COMMITTEE
November 25, 2019
Auditorium

Present: Councilmembers O'Malley, George, Bullock

Also Present: Finance Director Pae, Mayor Summers, Assistant Finance Director Schuster, Budget Manager Jessica Eddy, Councilmembers Rader & Litten, Human Services Director Gelsomino, Councilmembers – elect Tess Neff & Jason Shachner, Planning & Development Director Sylvester, City Planner Katelyn Milius, Program Manager Mary Leigh, Development Officer Dan Wyman, Citizens Advisory Committee Lee Silvis, Lakewood Alive Executive Director Ian Andrews, Lakewood Alive Internal Operations Director Allison Urbanek, and various members of the public

Call to Order: 6:01 p.m.

Planning & Development Department

Bryce Sylvester, Director of Planning & Development

Director Sylvester introduced members of the Planning & Development Department and explained that he would like to use the majority of his time in front of the committee as an opportunity to provide project and departmental initiative updates. He noted that the economic development fund has funding available for a number of Council's budget priorities. The first topic reviewed was the city's bike master plan, of which \$75,000 has been invested in thus far. The plan will further expand with the installing of bike lanes on Lake Ave., which will be striped in the summer of 2020. The department's budget sets aside \$50,000 for public art, which will be implemented through the department's Spectacular Vernacular and Art in Parks programs. Wagar Park will receive some updates as a result of this funding. The department has also set aside \$100,000 for streetscape improvements, such as trees, benches, curb bump outs, and continued investments in the city's commercial corridors. \$25,000 has also been budgeted for traffic calming projects, such as speed tables that have been set up on Marlowe Ave. south of Franklin. The department has requested an increase of \$50,000 of funding to Lakewood Alive for the support it provides in housing outreach, city-wide small business development, and project support for One Lakewood Place. Director Pae noted that Lakewood Hospital Fund dollars are used to support these projects, and not general fund expenditures. Director Sylvester stated that increased funding to Lakewood Alive would help sustain services for citywide business retention, expand the toolbox for housing impact, and sustain/build upon community events. It was also noted that the economic development fund can be used to provide loans and grants that contribute to business attraction/retention and city-wide growth.

City Planner Milius provided an overview of a list of projects that are ongoing:

Speed Tables - She noted the ongoing speed table project on Marlowe Ave. and stated that the Planning & Development Department would like to expand funding for similar projects in the future after adequately studying the results from this year. The department is looking for \$30,000 in the budget, which would cover speed tables for two streets. A NOACA provision could expand to a project to a third street.

Bridge Updates - The city is partnering with the MetroParks, Cuyahoga County, the City of Rocky River on reconfiguring traffic patterns on the Clifton Bridge. The Hilliard Road Bridge is scheduled to be reconstructed within the next couple of years.

Trinity Church Project - Trinity Church project was awarded to Scalish Construction Co. who is partnering with Dimit Architects to move Scalish's offices into the church space, install tenants into the retail spaces, and develop housing along Westlake Ave. The classroom building on site will be used to create 6 apartments as well. The development agreement is in process, with the details of the deal remaining to be fleshed out. In total the Trinity Church project is a \$3.5 million redevelopment consisting of an adaptive reuse of the church, 10 apartments, and the preservation of 2 retail buildings.

St. Clement Reuse - Ms. Milius stated that the St. Clement school building was purchased by Liberty Development who will be demolishing the school portion of the property and will go through the city's planning process to put 16 townhomes on Marlowe Ave.

Energy Initiatives – Two electric vehicle chargers have been installed. The one at Marc's plaza has about 50 users a month, with even larger usage numbers being seen at the Winterhurst charger. These stations appear on apps made available by electric car companies, such as Tesla. Another charger has been purchased and will be installed near Raising Cane's next year. Councilmember Bullock questioned if there were any immediate plans for more chargers using left over NOPEC grant dollars. Director Sylvester indicated there are no current plans, but his department is interested in expanding and has been giving thought as to where to place them in the future.

Ms. Milius also noted that the department is in the process of updating the community vision and has been working with the Resiliency Taskforce over the past 2 years.

Program Manager Leigh gave an overview of the Planning & Development Department's Housing Forward Strategy. The department has spent the past year shaping a strategy for affordable housing in Lakewood moving forward and has shared some of its work with the Housing Committee over several meetings. Some programs available to middle to low-income individuals through the city include low interest loans, down payment assistance, selling vacant/foreclosed parcels to low-income individuals after building or rehabbing a home on the property, etc. The city also has a landlord assistance program that enables a property owner to receive grants/low-interest loans to make improvements to units that are occupied by low-income renters. Moving forward, the department seeks to alter the community reinvestment area to provide new affordable housing units for individuals in the 80%-120% AMI range. Chairman O'Malley questioned if income guidelines for the homeowner rehabilitation program were set locally or federally. Ms. Leigh indicated the limits area set federally and they are currently at their maximum in Lakewood. Discussion ensued among councilmembers and the department regarding Council's efforts to support source of income protection for tenants and lead safety efforts. It was determined that it is not currently illegal to prohibit various sources of income in ads for rental properties. Landlords have the opportunity to partner with the LeadSafe Cuyahoga County program to get a risk assessment done on their properties. City property maintenance inspections do not include lead at this point, however interest was expressed in having them included moving forward. There are obstacles to hiring qualified building inspectors and training them however. Director Sylvester expressed that he needs CMHA at the table in order to make headway on lead inspections. Further discussion revealed that affordable housing is largely driven by private ownership. Ms. Leigh gave examples of the city working with private landlords and various non-profit organizations such as Eden or Habitat for Humanity to promote affordable housing in Lakewood and resolve tenant property issues.

A question and answer period for Councilmembers followed Ms. Leigh's presentation. Chairman O'Malley highlighted some of the adverse impacts of Lakewood's burgeoning real estate market on constituents in his ward. He urged the need to be strategic to satisfy market demand without displacing low-income tenants. Members asked questions regarding discrepancies between allotments for economic

development programs in the budget and ones in years past. Director Pae noted that year end encumbrances would not appear in the budget at this point and that budget appropriations will take place at year end. Councilmembers asked what the process is for editing the community vision. The process involves a review/approval by City Council, who then votes on the changes, and introduces a resolution to express the body's support. While it is not a government document, it is used by the Planning & Development Department everyday to guide its approach to projects.

Chairman O'Malley took a brief moment to acknowledge Councilperson-elect Tess Neff's presence at the meeting.

Councilmembers discussed the increase in salaries and fringe benefits from 2019 and the jump in contract services figures. Director Pae noted that there are many offsets with CDBG money, which provides an inaccurate appearance of numbers. The Planning & Development Department has not added much staff, however health insurance costs are going up city-wide. Department employee salaries are offset with CDBG money that is received from the federal government. It was noted that there was a marginal increase in CDBG funding last year that totaled under \$100,000. The 2020 CDBG allotment from HUD should be on par with current levels. The salaries and benefits for the department include cost of living increases. Members concluded that department staff are skilled at the CDBG compliance work that they do and are generally creative with their projects. Members voiced their support for the direction of the department's work and expressed a desire for the department to be more bold in its streetscape investment. Specifically, Councilmember Bullock mentioned his Council budget priority with members Litten and O'Malley that seeks to invest a quarter million dollars in streetscapes over five years to leverage economic development opportunities. Director Sylvester stated that he wants to be successful with one or two streetscape projects first and then scale them further. Director Pae noted that Council proposed applying Lakewood Hospital funds to that project and she stated that the funds should be used strictly to ensure the success of One Lakewood Place.

ORDINANCE 45-19 - AN ORDINANCE amending Section 129.54, Operational Cash Funds, of the Codified Ordinances of the City of Lakewood to comply with previous changes to the chapter. (1st read & referred to Finance 11/18/19)

Chairman O'Malley stated that he would like to get to Ordinance 45-19, but questioned if there was adequate time. Director Pae indicated that the subject of the ordinance is not urgent and can wait to be reviewed at a future meeting of the Finance Committee.

CDBG/ESG Allocations Discussion

Attendees: CAC Chair Lee Silvis & Development Officer Dan Wyman

Development Officer Wyman and Lee Silvis, Chairman of the Citizens Advisory Committee (CAC) gave a presentation on CDBG/ESG federal funding streams and board operations this past year. Chairman O'Malley noted that the CAC exists to make recommendations to City Council in regard to how CDBG funding should be distributed and drew contrast to Cleveland's process. Chairman Silvis indicated that he has served on the board for three years after being appointed by Councilmember Litten and that the board met 4 times throughout the year. The CAC heard presentations on various grant applications and generally was in lockstep on how CDBG funding should be distributed. Members questioned whether Mr. Silvis felt there were the right areas of expertise and he confirmed that this year's CAC was a good group with new members that provided input.

Development Officer Wyman led a presentation regarding CDBG/ESG funding streams and provided a packet that included basic information on the programs, their 5 year funding histories, and a 5 year

community impact program. Lakewood receives its federal funds by formula and has received CDBG funding over the last 25 years. The formula for receipt is based on population, poverty rate, age, and condition of the city's housing stock. The population threshold for CDBG funding is 50,000, and Lakewood has hovered just above this number for a long time. Even if Lakewood's population were to dip below 50,000, it would still be eligible to receive CDBG funding due to precedent that has been set regarding long time recipient cities continuing to receive funding despite population loss. The CDBG program's primary objective is to provide affordable housing and expand economic opportunity. 70% of CDBG funds must be spent on impacting moderate to low income households. Traditionally, funding in Lakewood has been for affordable housing, park improvements, and street repairs in low income areas. The storefront renovation program has also received CDBG funding over the years, however the only storefronts eligible are along Madison, Detroit, and W. 117th St. The city has received \$825,000 in ESG funding over the last 9 years. ESG funds' purpose are for individuals who are eminently at risk of losing their housing and the Lakewood Community Services Center is the sole recipient of those funds in Lakewood. The funding goes toward short-term cash assistance for rent or utilities and the department projects LCSC will receive about \$150,000 in ESG funds in 2020. The city anticipates receiving \$1.9 million in CDBG funding in 2020. The city also expects to receive \$175,000 in 2020 from the Northeast Ohio Housing Consortium, which is a federal housing partnership set up between Euclid, Lakewood, Parma, and Cleveland Heights. This program provides down payment assistance for first time home buyers.

City Planner Milius indicated that there are 15 CDBG low to moderate income areas in Lakewood. Some of the projects targeted for CDBG funding are the purchase of land required for the expansion of Fire Station #2, asbestos abatement in Cove Church (\$75k), Clifton-Prado Park improvements (\$25k), Kauffman Park improvements (\$50k), Madison baseball field lighting improvements (\$60k), and the redesign of Detroit from Sloane to Graber (\$100k). Councilmembers expressed a desire to have input on park design. Concerns were raised over whether there were enough streets that need to be repaved in CDBG areas. Mr. Wyman asserted that there is enough deterioration to keep an active repaving program and that funds can be used to replace water mains as well.

Lakewood Alive

Executive Director Ian Andrews & Housing & Internal Operations Director Allison Urbanek

Ian Andrews and Allison Urbanek of Lakewood Alive lead a presentation regarding their non-profit organization's efforts and mission. Lakewood Alive is 15 years old and has a mission to foster and sustain vibrant neighborhoods in Lakewood. Their focus is largely on housing outreach and maintaining strong commercial corridors. Lakewood Alive assists 13-14 residents a year with code compliance issues and its paint program. The organization also runs about 50 volunteer projects between April and October on an annual basis. It receives funding from First Federal Lakewood and the Lakewood Pride Fund, which was started in 2014 to raise funds for a loan guarantee program. Lakewood Alive also runs tool rental programs and completes aging in place assessments for permanently disabled individuals or for seniors aged 62 or older. Aging in place assessments involve installing grab bars, providing better light, reducing trip hazards, and providing smoke/carbon monoxide detectors. In 2019, the organization served 5252 non-duplicative clients, 84% of which are low to moderate income. 51% of these clients are also the single female head of household. Lakewood Alive had 1,554 interactions with clients and Mr. Andrews and Mrs. Urbanek provided examples of their projects and recent efforts of the organization. The organization collectively brings out 50,000 people per year to their events. Lakewood Alive oversees the Downtown Lakewood Business Alliance and serves as a fiscal agent for the West End Lakewood Business Association.

Lakewood Alive attempts to create diverse funding streams by hosting annual fund campaigns twice a year and actively participates in donor/corporate cultivation. Funding is also received from the city of Lakewood via grants, however these cannot be applied to the organizations host of high-cost, large-scale events. Mr. Andrews and Ms. Urbanek identified some of the organization's challenges, such as identifying consistent revenue streams, retaining talented staff, the increasing costs for Lakewood Alive offices, and working to ensure affordable neighborhoods. Lakewood Alive will be moving offices soon due to sewer gas issues in their current location and aims to eventually purchase a building and start a social enterprise, which could provide steadier revenue streams. Councilmembers commented on the value of investing in Lakewood Alive and the range of services that the organization offers. Councilperson Bullock has served as Council's representative on Lakewood Alive's board the past 2 years.

Councilmembers questioned Mr. Andrews and Ms. Urbanek if their organization received initial budget estimates that were adequate and satisfactory for their work and they both confirmed that that was the case. Lakewood Alive is set to receive an extra \$50,000 in funding from the city's general fund. It also received an 18% increase in funding for its paint program. After Council prompts into its status as a fiscal agent, Mr. Andrews acknowledged that the status does not enable the organization to gain revenue, however it makes sense from a business standpoint to be involved with the local business associations. Several Councilmembers acknowledged the organization's value and ability to connect a great deal of people with many resources.

Chairman O'Malley moved to defer Ordinance 45-19.

Chairman O'Malley made a motion to approve the minutes from the Finance Committee's previous two meetings, which was seconded by Councilperson George. All members voted in favor. Motion passed.

The meeting was adjourned at 8:11 p.m.



DEPARTMENT OF PLANNING & DEVELOPMENT
BRYCE SYLVESTER, DIRECTOR

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www.onelakewood.com

November 25, 2019

Lakewood City Council

Re: Fiscal Year 2020
U.S. Department of Housing & Urban Development
One Year Action Plan Resolution

Dear Members of Council:

Lakewood's Citizens Advisory Committee (CAC) approved its FY 2020 Community Development Block Grant (CDBG) and Emergency Solutions Grant (ESG) allocation recommendations to City Council on October 23, 2019 based on estimated 2020 CDBG and ESG awards of \$1,900,000 and \$150,000 respectively.

On behalf of the committee, I respectfully submit these recommendations for your consideration as summarized in *Exhibit A: Lakewood Citizens Advisory Committee FY20 Federal Funding Allocation Recommendations to City Council* (attached).

Sincerely,

Bryce Sylvester, AICP
Director of Planning and Development

Fin 11/25

RESOLUTION NO.

BY:

A RESOLUTION to take effect immediately provided it receives the affirmative vote of at least two thirds of the members of Council, or otherwise to take effect and be in force after the earliest period allowed by law, authorizing and directing the Mayor to submit the Fiscal Year (FY) 2020 One-Year Action Plan of the FY 2020 – 2024 Five Year Consolidated Plan which includes dollar allocations and activities to be funded with federal Community Development Block Grant (CDBG), Emergency Solutions Grant (ESG), and HOME Investment Partnership Program (HOME) resources and incorporates the City's application to the U.S. Department of Housing and Urban Development (HUD) for FY 2020 CDBG, ESG, and HOME funds and all amendments thereto and all understandings and assurances contained therein.

WHEREAS, the Secretary of HUD is authorized by various federal acts to make grants to units of general local government to finance community development programs; and

WHEREAS, HUD requires units of general local government to incorporate the Comprehensive Housing Affordability Strategy into a Consolidated Plan; and

WHEREAS, the City is annually required, with the participation and approval of its Citizens Advisory Committee (CAC), to submit a One-Year Action Plan associated with its new FY 2020 – 2024 Consolidated Plan which serves as both a planning document and the city's formal application for FY 2020 CDBG, ESG, and HOME funding from HUD and includes Lakewood's community development objectives, a description of activities to be undertaken, a budget, and certifications in the form of assurances; and

WHEREAS, as set forth in Section 2.12 of the Third Amended Charter of the city of Lakewood, this Council by a vote of at least two thirds of its members determines that this resolution is an emergency measure and that it shall take effect immediately, and that it is necessary for the immediate preservation of the public peace, property, health and safety, and to provide for the usual daily operation of municipal departments in order to meet the annual HUD application deadline for federal funds; now, therefore,

BE IT RESOLVED BY THE CITY OF LAKEWOOD, OHIO:

Section 1. The Mayor is hereby authorized and directed to submit to HUD Lakewood's FY 2020 One-Year Action Plan of the FY 2020 – 2024 Consolidated Plan, as reviewed and approved by the CAC, which serves as the City's FY 2020 application for federal CDBG, ESG, and HOME funds as indicated in Exhibit A, and all amendments thereto and all understandings and assurances contained therein.

Section 2. The FY 2020 One-Year Action Plan of the Consolidated Plan, as reviewed and approved by the CAC, will reflect a multi-year certification for the expenditure of CDBG funds for FY 2019, FY2020, and FY2021 during which at least 70% of Lakewood's CDBG expenditures must directly benefit low-moderate income persons.

Section 3. The Mayor is hereby authorized and directed to act in connection with submission of the FY 2020 One-Year Action Plan of the Consolidated Plan, to provide such additional information as may be required and to enter into any and all agreements necessary to accept funds under these programs.

Section 4. It is found and determined that all formal actions of this Council concerning and relating to the passage of this resolution were adopted in an open meeting of this Council, and that all such deliberations of this Council and any of its committees that resulted in such formal action, were in meetings open to the public, in compliance with all legal requirements.

Section 5. This resolution is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, property, health, safety and welfare in the City and for the usual daily operation of the City for the reasons set forth and defined in the preamble to this resolution, and provided it receives the affirmative vote of at least two thirds of the members of Council, this resolution shall take effect and be in force immediately upon its adoption by the Council and approval by the Mayor, or otherwise it shall take effect and be in force after the earliest period allowed by law.

Adopted _____

PRESIDENT

CLERK OF COUNCIL

Approved _____

MAYOR

Exhibit A
Lakewood Citizens Advisory Committee (CAC)
FY20 Federal Funding Allocation Recommendations to City Council
Community Development Block Grant Program (CDBG)

Sub-Recipient	Activity	CAC Recommendation
Planning & Development	CDBG Administration	\$100,000
Planning & Development	Building Code Enforcement	\$80,000
Public Works	Street Improvements	\$460,000
LakewoodAlive	Paint Rebate Program	\$42,000
Planning & Development	Storefront Renovation Program	\$173,000
Community Development	Home Improvement Grant	\$50,000
Community Development	Property Revitalization Program	\$100,000
Community Development	HOME Activity Delivery	\$20,000
LakewoodAlive	Housing Outreach	\$50,107
Lkwd Commtty Svcs Ctr	Food Pantry	\$52,115
Lkwd Commtty Svcs Ctr	Case Management Services	\$26,620
Human Services	Childcare Scholarship Assistance	\$77,900
Human Services	Senior Supportive Services	\$32,010
Domestic Violence Center	Victim Advocacy Services	\$16,456
North Coast Health	Health Services	\$29,792
Planning & Development	Detroit/Sloane Gateway	\$100,000
Planning & Development	Kauffman Park Improvements	\$200,000
Planning & Development	Clifton Prado Park Improvements	\$25,000
Planning & Development	Madison Park Improvements	\$60,000
Planning & Development	Transit Waiting Environments	\$30,000
Planning & Development	Fire Station #2 Land Acquisition	\$100,000
Planning & Development	Cove Church Asbestos Remediation	\$75,000
Estimated FY20 CDBG Award		\$1,900,000

Emergency Solutions Grant Program (ESG)

Sub-Recipient	Activity	CAC Recommendation
Lkwd Commtty Svcs Ctr	Emergency Shelter Services	\$25,000
Lkwd Commtty Svcs Ctr	Homelessness Prevention	\$120,000
Planning & Development	ESG Administration	\$5,000
Estimated FY20 ESG Award		\$150,000

Attachment A - Council Budget Priorities for the 2019 Budget

Priority	Page	Supporters
1. Funds for Council travel to conferences & NLC membership	1	George
2. Study Lakewood Transportation Needs	4	Rader
3. Purchase Green-e-certified renewable energy	8	Bullock
4. Upgrade Auditorium Camera System	11	O'Leary
5. Preserve slate sidewalks	14	George
6. Create St. Charles Park	17	Rader, O'Leary
7. Design Sidewalk Installation on Clifton Blvd. Extension	21	Rader, O'Leary, Anderson
8. Implement Bicycle Master Plan	24	Bullock
9. Continue Public Art Development & Installations	28	Bullock
10. Electric Vehicle Charging Stations	31	Bullock & O'Malley
11. Expand Traffic Calming to Additional Streets	34	Bullock
12. Secure Design Contract for Kauffman Park	37	Bullock
13. Edwards Park Playground Improvements		Bullock
14. Prioritize Curb Repair	40	Litten
15. Purchase additional speed notification devices		Litten



CITY OF LAKEWOOD
Department of Planning and Development



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216-529-HOME (529-4663)
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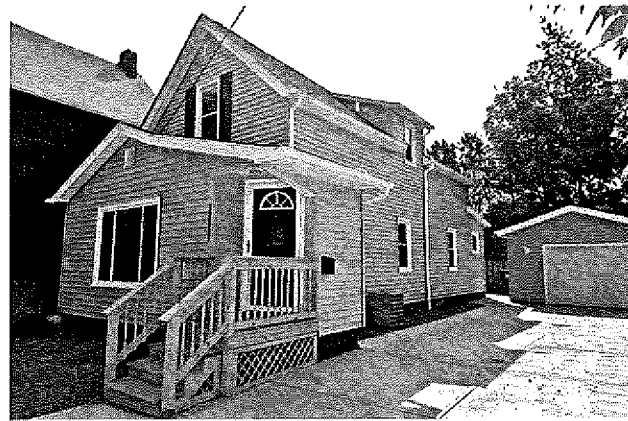
HOMEOWNER REHABILITATION PROGRAMS

- ✓ Own and occupy a Lakewood home?
- ✓ Want to make home repairs or improve energy efficiency?
- ✓ Seeking affordable, fixed rate financing, grants or rebates?

LOW INTEREST LOANS – Not sure how to pay for that home repair project you’ve been postponing? Funds are available for roof replacement, paint or vinyl siding, waterproofing, porch rebuild, electrical work and HVAC. Our program features low interest rates and affordable monthly payments for qualified applicants. All loans are secured by a lien.

HOME IMPROVEMENT REBATES – Don’t need financing, but want to get money back for eligible exterior and interior improvements? Qualified applicants receive 50% up to \$10,000 so long as the exterior of your home is in full compliance with the Division of Housing and Building.

WEATHERIZATION GRANTS – High energy bills, cold and drafty home? Go green and save money with a free energy audit and receive up to \$5,000 grant assistance for approved improvements that increase energy efficiency including insulation, air sealing, furnaces, & hot water tanks.



Plover Avenue rehab: exterior siding, new front steps, interior renovations, driveway, and garage.

2019 INCOME GUIDELINES

Household Members	Moderate Income
1	\$41,300
2	\$47,200
3	\$53,100
4	\$58,950
5	\$63,100
6	\$68,400

Learn more about our programs on the City’s website: www.onelakewood.com/housingprograms.

Program participants must comply with all federal, state and local law; all are welcome to apply.

ADDITIONAL PROGRAMS AVAILABLE TO LAKEWOOD PROPERTY OWNERS

CITY OF LAKEWOOD RENTAL REHAB LOANS - Special financing is available for rental owners making improvements that bring their units into code compliance and increase energy efficiency and/or accessibility. Funding is dedicated to units that are or will be occupied by low & moderate income tenants. \$14,000 maximum per unit investment & five (5) year commitment to affordability required. Contact the City's Planning Department at 216-529-4663 for program information and requirements.

HOUSING ENHANCEMENT LOAN PROGRAM (HELP) - Who wouldn't like a 3% interest rate reduction on a fixed rate equity loan? Cuyahoga County sponsors the HELP Loan for County residents making improvements to their homes. No income restrictions. Use your home's equity to make necessary home improvements at very low interest rates. Contact your local Key or Huntington Bank branch for additional information.

LEAD SAFE CUYAHOGA GRANT PROGRAM - Want to get the lead out? If you are a renter or homeowner with children under the age of 5 who occupy or frequently visit your home, the Cuyahoga County Board of Health provides grant based assistance to remediate lead hazards. Contact the Board of Health staff at 216-201-2000.



WINTER CRISIS PROGRAM - Emergency assistance is available through the Council for Economic Opportunity for residents who are threatened with or have already been disconnected by a utility provider. Contact the Council at (216) 518-4014 to make an appointment. Additional information is available on their website at <http://www.ceogc.org/energy-assistance/>.

DOMINION EAST OHIO GAS OHIO HOME PERFORMANCE WITH ENERGY STAR PROGRAM - Dominion Energy helps customers of all income levels boost their home's comfort and long-term value, while keeping energy bills in check. To schedule a Home Performance Energy Assessment, call 877.287.3416 or go online at <https://www.deohpwes.com/>.

HOME ENERGY ASSISTANCE PROGRAM - Looking to improve your home's energy efficiency? Contact Lakewood Alive at 216-521-0655 for information on this program offered through the Ohio Department of Development. Income guidelines and additional information at <https://dsas.cuyahogacounty.us/en-US/energy-assistance-programs.aspx>.

LAKEWOODALIVE PROGRAMS

PAINT LAKEWOOD - Provides a grant of up to \$3,500 to qualified Lakewood homeowners and residents for exterior paint, supplies and professional labor costs to paint their home. The program has been designed to offer a grant on a sliding scale to help reduce the cost of an exterior paint job.

LAKEWOODALIVE PRIDE FUND - Provides loan guaranties to qualified Lakewood homeowners with incomes not more than 120% of the Area Median Income to help them secure a home repair loan of up to \$8,000 (the "Pride Loan") from First Federal of Lakewood.

Contact Lakewood Alive at 216-521-0655 for more information about their programs.

Community Development Block Grant Quick Guide

INTRODUCTION TO THE CDBG PROGRAM

The Community Development Block Grant (CDBG) Program was authorized by the Housing and Community Development Act of 1974.

- ♦ The CDBG program consolidated several categorical grants (urban renewal, neighborhood development and model cities) into a single "block" grant program.
- ♦ The primary objective of the program is the development of viable urban communities by providing:
 - Decent housing;
 - A suitable living environment; and
 - Expanded economic opportunities.
- ♦ A primary goal of the program is to benefit people of low and moderate income.
- ♦ To ensure conformance, the US Dept. of HUD lists eligible activities and national objectives that each activity must meet. These key requirements appear as Federal regulations at 24 CFR 570.

KEY CDBG REQUIREMENTS

Eligible Activities

Activities Related to Real Property

- ♦ Acquisition
- ♦ Disposition
- ♦ Public facilities and improvements, including:
 - Acquisition, installation, construction and rehabilitation of infrastructure (water/sewer lines, streets, sidewalks)
 - Acquisition, construction or rehab of neighborhood facilities for persons with special needs (homeless shelters, group homes and halfway houses)
- ♦ Clearance and demolition
- ♦ Interim assistance to prevent severe deterioration or alleviate emergencies
- ♦ Rehabilitation activities, including:
 - Acquisition for rehab and rehab for residential purposes (labor/materials)
 - Other related improvements, costs and services
 - Code enforcement
 - Historic preservation
 - Renovation of closed buildings
 - Lead-based paint testing and mitigation

Activities Related to Economic Development

- ♦ Microenterprise assistance (financial support, technical assistance, related services)
- ♦ Special economic development assistance activities that produce certain public benefits (jobs or retail services) through:
 - Acquisition, construction, rehabilitation or installation of commercial or industrial buildings, equipment and other improvements

	<ul style="list-style-type: none"> Financial and technical assistance as well as related services
Activities Related to Public Services	<ul style="list-style-type: none"> Public services, including: <ul style="list-style-type: none"> Job training and employment services; health care and substance abuse services; child care; crime prevention; fair housing counseling; and other types of services
Other Types of Activities	<ul style="list-style-type: none"> Relocation assistance and related loss of rental income Technical assistance to public or non-profit entities for capacity building
Planning and Administration Activities	<ul style="list-style-type: none"> Planning activities including plans; studies; and policy-planning, management and capacity building activities Program administration activities including general management, oversight and coordination; public information; fair housing activities.

National Objectives

CDBG grantees are responsible for assuring that each eligible activity meets one of three national objectives:

- Benefits low- and moderate-income persons
- Aids in the prevention or elimination of slums or blight
- Meets a need having a particular urgency (referred to as urgent need).

For an activity to meet a national objective, it must satisfy one set of criteria for that national objective.

Each set of criteria offers a possible way to qualify an otherwise eligible activity. The three national objectives and criteria appear in the following sections:

Low- and Moderate-Income (LMI) Benefit	<p>Area Benefit: Activity provides benefit to area where at least 51% of residents receive low- to moderate-incomes</p> <ul style="list-style-type: none"> Area is primarily residential and activity meets LMI needs. Income levels are documented by Census or an approved substitute. Exceptions apply under special circumstances. <p>Limited Clientele: Activity benefits a limited number of persons who are at least 51% LMI</p> <ul style="list-style-type: none"> Persons are presumed to be LMI (abused children, elderly, homeless). Assistance is for LMI persons owning or developing microenterprises. Activity is a job training or placement activity (conditions apply). <p>Housing: Activity provides or improves residential structures to be occupied by LMI persons</p> <ul style="list-style-type: none"> At least 51% of units must be occupied by LMI (exceptions to the 51% rule are possible under limited circumstances). <p>Jobs: Activity creates or retains jobs</p> <ul style="list-style-type: none"> At least 51% of the jobs must be held by or available to LMI persons.
Slums/Blight	<p>Area Basis: Activity addresses slums and blight in area designated under state or local law</p> <ul style="list-style-type: none"> Area must have a substantial number of deteriorated buildings. Activity must address one or more conditions contributing to deterioration. <p>Spot Basis: Activity eliminates specific condition of blight in particular instance</p> <ul style="list-style-type: none"> Condition is not located in a slums and blight area. Activity is acquisition, clearance, relocation, historic preservation, or rehabilitation (conditions do apply to rehabilitation). <p>Urban Renewal Area: Activities located in urban renewal area or Neighborhood Development Program area</p> <ul style="list-style-type: none"> Activity must be necessary to complete the urban renewal plan.



Emergency Solutions Grants (ESG) Program

U.S. Department of Housing and Urban Development, Office of Community Planning and Development
Office of Special Needs Assistance Programs, 451 7th Street SW, Room 7262 Washington, DC 20410

OBJECTIVES

The ESG program provides funding to: (1) engage homeless individuals and families living on the street; (2) improve the number and quality of emergency shelters for homeless individuals and families; (3) help operate these shelters; (4) provide essential services to shelter residents; (5) rapidly re-house homeless individuals and families; and (6) prevent families and individuals from becoming homeless.

GRANT AMOUNTS

- FY 2011 Allocation: \$250 million
 - First Allocation: \$160 million
 - Second Allocation: at least \$65 million
- Minimum allocation for entitlements: \$125,258
- Maximum allocation for entitlements: \$12,357,063

Eligible Recipients (360)

- States: 51 (including Puerto Rico)
- Metropolitan Cities: 202
- Urban Counties: 103
- U.S. Territories: 4

RECIPIENTS

Metropolitan cities, urban counties and territories may provide ESG funds to projects operated by units of general purpose local government or private nonprofit organizations.

State recipients must provide all of their ESG funds (except for up to 7.5% for administrative costs) to units of general purpose local government or private nonprofit organization subrecipients. ESG funds are paid to recipients, who reimburse subrecipients for eligible project costs.

All recipients must consult with local Continuums of Care within the jurisdiction in determining how to allocate ESG funds.

CITATIONS

Statute: Stewart B. McKinney Homeless Assistance Act of 1987, Title IV, as amended (U.S. Code: 42 *USC* 11371 *et seq.*) **Regulations:** *Code of Federal Regulations* at 24 CFR Part 576.

ELIGIBLE PROGRAM COMPONENTS

1. Street Outreach

Essential Services related to reaching out to unsheltered homeless individuals and families, connecting them with emergency shelter, housing, or critical services, and providing them with urgent, non-facility-based care. Eligible costs include engagement, case management, emergency health and mental health services, and transportation.

2. Emergency Shelter

Major Rehabilitation, Conversion, or Renovation of a building to serve as a homeless shelter. Site must serve homeless persons for at least 3 or 10 years, depending on the cost. Note: Property acquisition and new construction are ineligible ESG activities.

Essential Services such as case management, childcare, education services, employment assistance and job training, outpatient health services, legal services, life skills training, mental health services, substance abuse treatment services, transportation, and services for special populations.

Shelter Operations, including maintenance, rent, repair, security, fuel, equipment, insurance, utilities, relocation, and furnishings.

3. Prevention

Housing relocation and stabilization services and short- and/or medium-term rental assistance as necessary to prevent the individual or family from becoming homeless if:

- Annual income of the individual or family is below 30 percent of median family income
- Assistance is necessary to help program participants regain stability in their current permanent housing or move into other permanent housing and achieve stability in that housing.

Eligible costs include utilities, rental application fees, security deposits, last month's rent, utility deposits and payments, moving costs, housing search and placement, housing stability case management, landlord-tenant mediation, tenant legal services, and credit repair.

4. Rapid Re-Housing

Housing relocation and stabilization services and short- and/or medium-term rental assistance as necessary to help individuals or families living in shelters or in places not meant for human habitation move as quickly as possible into permanent housing and achieve stability in that housing. Eligible costs also include utilities, rental application fees, security deposits, last month's rent, utility deposits and payments, moving costs, housing search and placement, housing stability case management, landlord-tenant mediation, tenant legal services, and credit repair.

5. Data Collection (HMIS)

Grant funds may be used for the costs of participating in an existing HMIS of the Continuum of Care where the project is located.

6. Administration

Up to 7.5 percent of a recipient's allocation can be used for general management, oversight, coordination, and reporting on the program. State recipients must share administrative funds with their subrecipients who are local governments and may share their subrecipients who are nonprofit organizations.

ALLOCATION FORMULA

HUD will set aside for allocation to the territories up to 0.2 percent, but not less than 0.1 percent, of the total amount of each appropriation in any fiscal year. The remainder will be allocated to States, metropolitan cities, and urban counties. The percentage allocated to States, metropolitan cities, and urban counties will be equal to the percentage of the total amount available under the Community Development Block Grant for the prior fiscal year. If an allocation to a metropolitan city or urban county would be less than 0.05 percent of the total fiscal year appropriation for ESG, the amount is added to the allocation of the State in which the city or county is located.

MATCH

Metropolitan city and urban county recipients must match grant funds with an equal amount of funds from cash or the following in-kind sources: new staff or volunteer time, the donation of materials and buildings, or the value of any lease on a building.

States are exempt from matching the first \$100,000 of their awards, but must provide the benefits of that exemption to their recipient local governments and nonprofit organizations that are least capable of providing the State with matching amounts.

Territories are exempt from the match requirement.

OBLIGATION & EXPENDITURE DATES

Metropolitan cities, urban counties and territories must obligate all funds, except for the amount for administrative costs, within 180 days after HUD signs the grant agreement and spend the ESG grant funds within 24 months of grant agreement.

States must obligate all funds, except the amount for administrative costs, to subrecipients within 65 days of the date that HUD signs the grant agreement. Each subrecipient must obligate its grant funds within 120 days after the date the State obligates its funds, and spend the entire grant within 24 months of grant award.

CONSOLIDATED PLAN

Jurisdictions apply for ESG funds through the Consolidated Plan. This planning document contains describes the community's homeless assistance needs, details available resources, and sets 3-5 year strategies and provides an annual plan identifying the ESG projects. Plan preparation must include citizen participation and consultation with organizations that serve the homeless or persons at risk of homelessness.

Each jurisdiction must submit its Consolidated Plan to the local HUD field office no later than 45 days before the start of its consolidated program year in accordance to the regulations at 24 *CFR* Part 91.

REPORTS

Annual performance reports are due 90 days after the close of the recipient's consolidated program year. Recipients request ESG payments using the Integrated Disbursement and Information System (IDIS).

CONTACT INFORMATION

For local information about the ESG program in your jurisdiction, contact the state or local government agency responsible for distributing ESG funds. You may also contact your local HUD Field Office, listed at <http://www.hud.gov/offices/cpd/about/local>.

For general information and resources about ESG (and HUD's other programs to prevent and end homelessness), go to HUD's Homelessness Resource Exchange at www.hudhre.info.

Lakewood Citizens Advisory Committee (CAC)
FY20 Federal Funding Allocation Recommendations to City Council
Community Development Block Grant Program (CDBG)

Sub-Recipient	Activity	CAC Recommendation
Planning & Development	CDBG Administration	\$100,000
Planning & Development	Building Code Enforcement	\$80,000
Public Works	Street Improvements	\$460,000
LakewoodAlive	Paint Rebate Program	\$42,000
Planning & Development	Storefront Renovation Program	\$173,000
Community Development	Home Improvement Grant	\$50,000
Community Development	Property Revitalization Program	\$100,000
Community Development	HOME Activity Delivery	\$20,000
LakewoodAlive	Housing Outreach	\$50,107
Lkwd Commtty Svcs Ctr	Food Pantry	\$52,115
Lkwd Commtty Svcs Ctr	Case Management Services	\$26,620
Human Services	Childcare Scholarship Assistance	\$77,900
Human Services	Senior Supportive Services	\$32,010
Domestic Violence Center	Victim Advocacy Services	\$16,456
North Coast Health	Health Services	\$29,792
Planning & Development	Detroit/Sloane Gateway	\$100,000
Planning & Development	Kauffman Park Improvements	\$200,000
Planning & Development	Clifton Prado Park Improvements	\$25,000
Planning & Development	Madison Park Improvements	\$60,000
Planning & Development	Transit Waiting Environments	\$30,000
Planning & Development	Fire Station #2 Land Acquisition	\$100,000
Planning & Development	Cove Church Asbestos Remediation	\$75,000
Estimated FY20 CDBG Award		\$1,900,000

Emergency Solutions Grant Program (ESG)

Sub-Recipient	Activity	CAC Recommendation
Lkwd Commtty Svcs Ctr	Emergency Shelter Services	\$25,000
Lkwd Commtty Svcs Ctr	Homelessness Prevention	\$120,000
Planning & Development	ESG Administration	\$5,000
Estimated FY20 ESG Award		\$150,000

City of Lakewood						
Emergency Solutions Grant Program						
5-Year Funding History (FY15-FY19)						
Program	FY15	FY16	FY17	FY18	FY19	FY15-FY19
Emergency Shelter	\$27,174	\$33,000	\$30,000	\$30,000	\$20,000	\$140,174
Homelessness Prevention	\$131,746	\$126,433	\$129,950	\$128,019	\$145,710	\$661,858
ESG Administration	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$25,000
Annual ESG Award	\$163,920	\$164,433	\$164,950	\$163,019	\$170,710	\$827,032

City of Lakewood Community Development Block Grant Program 5-Year Funding History (FY15-FY19)						
Program	FY15	FY16	FY17	FY18	FY19	FY15-FY19
Affordable Housing						
Nuisance Rehabilitation Program	\$60,000	\$0	\$45,000	\$0	\$0	\$105,000
Weatherization Assistance Program	\$50,000	\$0	\$0	\$0	\$0	\$50,000
Repair Access & Maint Program	\$163,500	\$100,000	\$0	\$0	\$50,000	\$313,500
Paint Rebate Program	\$20,000	\$21,000	\$26,500	\$28,000	\$30,000	\$125,500
Low-Interest Loan Fund	\$101,301	\$100,000	\$0	\$0	\$0	\$201,301
Home Improvement Grant Program	\$0	\$0	\$0	\$40,000	\$0	\$40,000
Property Revitalization Program	\$0	\$67,500	\$0	\$100,000	\$135,000	\$302,500
HOME Activity Delivery	\$20,000	\$0	\$0	\$20,000	\$20,000	\$60,000
Total	\$414,801	\$288,500	\$71,500	\$188,000	\$235,000	\$1,197,801
Neighborhood Revitalization						
Park Improvements	\$0	\$0	\$207,367	\$340,000	\$0	\$547,367
Street & Water Main Improvements	\$471,500	\$519,000	\$460,000	\$460,000	\$460,000	\$2,370,500
Lkwd Family YMCA ADA Improvements	\$40,000	\$7,100	\$45,000	\$0	\$0	\$92,100
Building Code Enforcement	\$130,000	\$127,900	\$75,000	\$75,000	\$90,000	\$497,900
Nuisance Demolition	\$0	\$0	\$45,000	\$0	\$0	\$45,000
Total	\$641,500	\$654,000	\$832,367	\$875,000	\$550,000	\$3,552,867
Economic Development						
Storefront Renovation Program	\$150,000	\$248,444	\$275,000	\$244,705	\$336,193	\$1,254,342
Economic Development Loan Fund	\$0	\$0	\$0	\$0	\$280,000	\$280,000
Total	\$150,000	\$248,444	\$275,000	\$244,705	\$616,193	\$1,534,342
Public Services						
Childcare Scholarship Assistance	\$60,000	\$64,042	\$64,666	\$72,899	\$76,114	\$337,721
Health Services	\$57,644	\$61,686	\$59,187	\$52,113	\$41,546	\$272,176
Senior Supportive Services	\$25,750	\$27,292	\$26,876	\$33,185	\$33,421	\$146,524
Housing Outreach Services	\$40,316	\$43,148	\$42,732	\$46,216	\$47,096	\$219,508
Employment Services	\$25,000	\$26,541	\$26,125	\$42,215	\$7,079	\$126,960
Food Pantry	\$19,463	\$21,541	\$21,125	\$20,436	\$54,412	\$136,977
Victim Advocacy Services	\$6,827	\$9,042	\$9,666	\$14,276	\$16,424	\$56,235
Case Management Services	\$20,000	\$21,541	\$21,125	\$20,437	\$21,473	\$104,576
Total	\$255,000	\$274,833	\$271,502	\$301,777	\$297,565	\$1,400,677
Program Administration						
Planning & Administration	\$365,325	\$366,444	\$360,503	\$402,370	\$285,000	\$1,779,642
Annual CDBG Award	\$1,826,626	\$1,832,221	\$1,810,872	\$2,011,852	\$1,983,758	\$9,465,329

CDBG & ESG Community Impact FY15-FY19

Community Development Block Grant Program Community Impact (FY15-FY19)

Affordable Housing

Housing Rehabilitation (Owner)	196 Units
Housing Rehabilitation (Rental)	46 Units
Building Code Enforcement	5,167 Inspections
Park Improvements	5 Projects
Streets Improvements	19 Projects
Water Main Improvements	3 Projects
Nuisance Demolition	12 Structures

Public Services

37,967 Households

*Health Services, Case Management Services, Housing Outreach,
Food Pantry, Childcare Scholarships, Senior Services*

Economic Development

Storefront Renovation	85 Projects
Economic Development Fund	2 Loans/17 Jobs

Neighborhood Revitalization

Building Code Enforcement	5,167 Inspections
Park Improvements	5 Projects
Streets Improvements	19 Projects
Water Main Improvements	3 Projects
Nuisance Demolition	12 Structures

Emergency Solutions Grant Community Impact (FY15-FY19)

Homelessness Prevention	1,184 Households
Emergency Shelter	85 Households

Planning & Development Projects and Initiatives- 2020 Budget Review

INDICATES COUNCIL PRIORITY

Planning Core Services	
LEAD	Zoning Analysis and Code Updates Architectural Board of Review Planning Commission Lakewood Historic Advisory Board Board of Zoning Appeals Citizens Advisory Committee Loan Approval Board Constituent Services Community Vision Updates Strategic Planning Planning Budget Process CDBG Funds Grant Applications and Administration Parking Plans & Analysis Affordable Housing Programs

Commercial Development	
LEAD	One Lakewood Place Economic Development Support Solove Barry Buick Solove Detroit and Burts Lakewood Truck Park BOE Redevelopment Storefront Renovation Grant Citywide Signage Plan St. Clement Redevelopment Trinity Church Redevelopment Cove Church Redevelopment Available Properties Map Spectacular Vernacular Bike Racks for Business
CO-LEAD	One Lakewood Place Abatement & Demolition Startup Lakewood
PARTNERS	Developers, Cuyahoga County, Planning Commission, Architectural Board of Review, Business Owners, LakewoodAlive, Chamber of Commerce, Lakewood Business Organizations

Mobility	
LEAD	Traffic Calming Bike Planning Implementation
CO-LEAD	Transit Waiting Environments Lake Avenue Striping
TEAM	Detroit Road Design & Construction Community Confluence TLCI County Bike/Scooter Share Program
PARTNERS	Public Works, NOACA, ODOT, Cuyahoga County, Cleveland Metroparks, RTA

Housing	
LEAD	Rental Restoration CRA Mixed Income Housing New Residential Single Family Housing Forward Lake Avenue Homes Homeowner Rehab Programs First Time Homebuyer Program Rental Gap Financing Affordable Housing Strategy Acquisition, rehab & resale of homes
TEAM	Lead Safe Cuyahoga HELP Loan Paint Lakewood Pride Fund
PARTNERS	LakewoodAlive, EDEN, LCSC, CHN Community Partners, Detroit Shoreway, CMHA, The Housing Center, HUD, Local Lenders

Parks	
LEAD	Kauffman Park Planning & Construction Sketchhouse Design Public Art in Wagar Park Parks Masterplan Update
CO-LEAD	Wagar Park Construction Swimming Pools Clifton Prado Improvements
PARTNERS	Public Works, Public Art Task Force, Community Groups

Resiliency & Sustainability	
LEAD	Resiliency Task Force Phase 2 Resiliency- Advancing Live Well Lakewood
TEAM	Integrated Wet Weather Implementation Plan NOPEC Funding EV Charging Stations
PARTNERS	Rethink Advisors, NOPEC, Cuyahoga County, USEPA, Ohio EPA, Live Well Lakewood, Human Services

Communication	
TEAM	Lakewood Life Recycling Education
PARTNERS	All City Departments, Cuyahoga County

Data/Technology	
CO-LEAD	Census 2020 Smart City Technology Citizen Serve Migration and Adoption SharePoint
PARTNERS	IT, Community Relations, Hitachi, Citizen Serve, Applicants

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